

Your Expert for
Sustainable Events

 **ABerlin** **Event**

Marketing Events
Conferences
Team Events

Your Event(s) with Berlin Event



Create more time for your core business by having an **optimally networked partner** on site who offers you fullservice organisation.

Wow your guests with a **creatively staged** event that will be implemented in a structured and guaranteed relaxed manner.

Rely uncompromisingly and without risk on an ISO certified and EMAS registered specialist in all matters of **sustainability**.

Score with **crucial details**, which we will take care of for you.

Full service



- ✓ Brand staging
- ✓ Customer acquisition
- ✓ Staff motivation
- ✓ Customer loyalty

We devise, produce and accompany your suitable event – that way, you have more time for your core business.

You profit from **individual concepts** and have an **experienced partner** at your side – like Lieferando, Deutsche Bank, Wall, Howoge and many before you.

Marketing Events

Whether you want to step into the spotlight for the first time, strengthen the loyalty of your existing customers, or reach out to your target audience: inspire your customers with exceptional marketing events. There's no better way to ensure you're remembered than by creating emotional connections.



Conferences

In order for you to concentrate on the content of your presentation, generate excitement and socialise, we take over behind the scenes.

We offer individual and flexible solutions that take your event from the initial concept to a full-fledged plan and ultimately successful implementation. We'll help you find the perfect venue and devise a custom-made programme of side events.

Team Events

Corporate events motivate, inspire, and coalesce your team. We will ensure that your event is an exceptional moment for your company. Whether it's learning to make sushi or hosting a Christmas party high above the rooftops of the city:

Berlin Event will continue your existing event format or develop a new concept that matches your business perfectly.



Founded in 2004, Berlin Event is your **expert for sustainable events** for the whole of Germany.

Whether at the office or at our events – the **careful use of natural resources** is a value firmly rooted in our corporate culture.

*Events with a lasting effect
require sustainable concepts*

AUF NACHHALTIGK
EVENTS

Olaf Marsson
CEO

Marco Worm
CEO

Our Expertise – Your Success

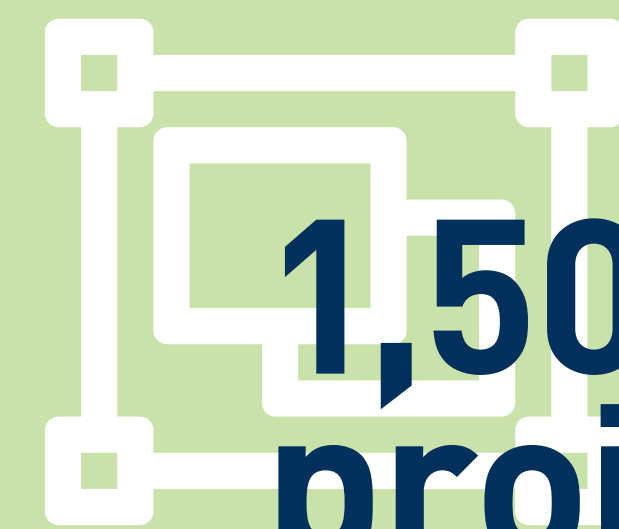
Sustainable Events

- ISO certified
- EMAS registered

Event Communication

- Implementation of marketing goals with measurable results
- Advertising and wrap-up of the event


15+
years


1,500+
projects


400,000+
guests


160+
tons of CO₂
saved

Valuable for you

Our company's values

Sustainability

Reliability

Creativity

Quality



Thinking sustainably into the future

Sustainability is the only aspect that makes companies viable for the future. Only those who take on a holistic view of **all aspects of the market** as well as the **economic and living environment** can be successful in the future.

Our interpretation of sustainability means questioning our actions and **developing clever and environmentally friendly solutions.**



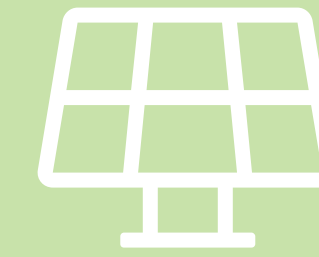
The specifics

We check all aspects of an event for sustainability and improve it to be as **sustainable as possible**.

We examine the whole concept of the event and align everything in a sustainable manner: **starting with your arrival and**

ending with the individual sustainability report for your external communication.

Reduction of environmental impacts, positive effects for your corporate image and added value for society.



Energy



Water



Communication



Purchase



Catering



Mobility



Social Responsibility



Waste Management

These customers are already sustainably satisfied:



*Your personal expert for
sustainable events*

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